



ANTHONY VAZQUEZ 

RISING STAR IN EVENT AND WEDDING PHOTOGRAPHY PRODUCES GALLERY-STYLE ART FOR CLIENTS

Photographer Anthony Vasquez Sets New Trend, Emerging Favorite Among Celebrity and International Set

New York, NY, October 14, 2008.....There may be an art to event photography, but 28-year-old wedding, event and fashion photographer Anthony Vasquez is turning event photography into art. Recently returned from shooting actress and singer Beverly Mitchell's (Seventh Heaven) much-publicized nuptials in Ravello, Italy last week, Vasquez is rapidly becoming the artist of choice in the international wedding set – while bringing wedding and event photography into the 21st century to meet the needs of an increasingly savvy, trend-wise and aesthetically sophisticated clientele.

Despite his young age and almost exclusively self-taught, Vasquez artfully blends the magnetic edge of photographic art and the spicy tenor of fashion photography with the rich emotional landscape of a wedding or event day, creating uniquely dynamic photographs that are as at home in a Soho gallery or in the pages of a fashion magazine as they are in a wedding album. Daring, spontaneous, and innovative, Vasquez's stunningly evocative photos continually push the limits of traditional event photography, challenging its uniform style. Wedding and event photography needs to be beautiful, needs to be photojournalistic and capture moments for posterity, but why should it not aim to be

museum-quality art? Vasquez has shot couples leaping for joy in the air on the beach, racing through vineyards with veils and coattails flying, loitering in the middle of the road in Manhattan's meatpacking district, to name but a few - bringing his fashion background and artist's eye to every shoot. Unlike most event photographers who focus exclusively on their subjects, Vasquez pays careful attention to composition, color and angles to create the edgy, magnificent images that are his hallmark.

“Capturing the emotions of my clients and their friends and families during their special moments is something I am thrilled beyond words to spend my days doing,” says Vasquez. “But it is important to me to give my clients images they can display that project something striking and different. And the response I get from my clients makes it all worth it – both artistically and personally.”

His charming manner belies his intense focus on his work, and his exceptional talent at bonding with his subjects and making them feel relaxed and at ease - and in drawing them out –giving each client a one-of-a kind, highly personalized end product. Vasquez often positions himself as the “second shooter”, so while his other photographers work on shooting traditional shots, Vasquez can focus on producing his gallery-worthy images.

Vasquez's upcoming plans include a New York gallery show of his works, as well as a book on wedding and event photography.

Sample images can be viewed on his website at www.anthonyvasquez.com.

For more information about Anthony Vasquez, or to set up an interview and/or studio visit, please contact Sharon Roth at 917-705-0551, or srothpr@gmail.com.

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